

reo+group

Communications, Marketing & Digital



WE ARE REO GROUP

Reo Group was launched in 2010 with a vision of leading change for people through people.

Our team have placed more than 5,000 people in roles over the last decade. **98% of our permanent placements remain in place** for more than two years, and 90% of temp roles are placed within 48 hours. These results boil down to understanding our clients and truly knowing our candidates.

OUR SERVICES

Reo Group cover a range of professional disciplines across permanent, temporary and contract recruitment across South Australia



COMMUNICATIONS, MARKETING & DIGITAL

Executive | Marketing | Communications | Brand | Digital



TECHNOLOGY

Data & Analytics
Infrastructure
Cloud Computing
Software Development
Project Services

FINANCE & ACCOUNTING



Commercial Finance
Reporting & Accounting
Senior Finance Appointments
Temporary Finance Roles



reo+group executivesearch

Reo Executive is a dedicated executive search practice, complementing our core recruitment business. Our highly specialised search team of ex-industry professionals provide a first-class service delivering strong commercial outcomes for our clients.

COMMUNICATIONS, MARKETING & DIGITAL

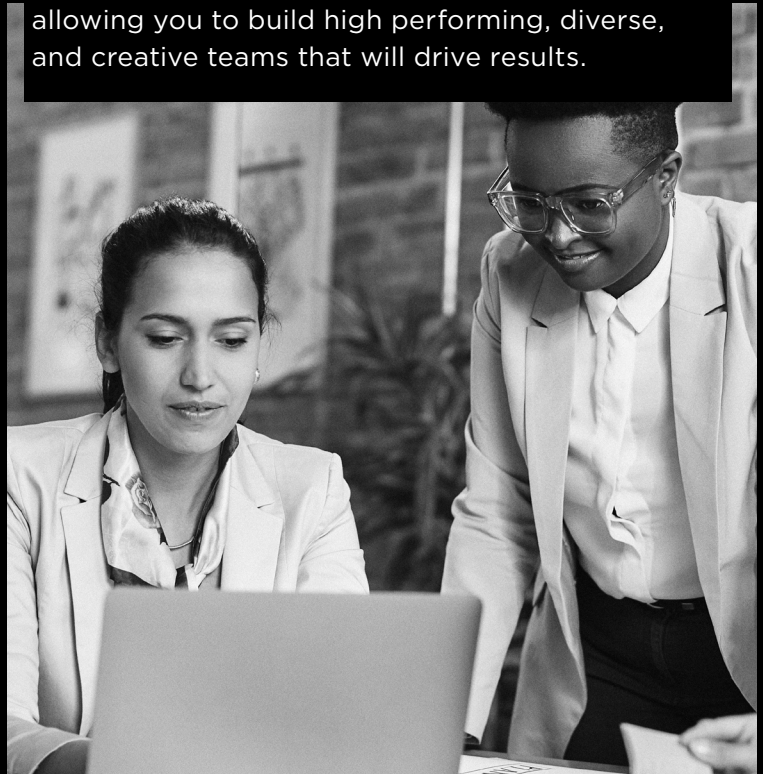
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The communications, marketing and digital sectors are continually evolving, with emerging technologies, evolving channels and the increase in specialised roles influencing both opportunities and the availability of talent. Reo Group are in step with these changes, with a highly experienced team who understand that the skillsets required are unique to every organisation.

Our consultants have extensive industry knowledge and the networks to match, enabling us to unearth the specific talent needed to take your business to the next level. From generalist marketers to specialised communications professionals and niche digital experts, we recruit at all levels from entry level to executive.

By hosting regular events for clients and thought leaders we keep pace with change, bringing marketing professionals together to share ideas and solve challenges. We add value by sharing the latest insights and trends with our wider network, ensuring that when you are looking to hire you are future proofing your team and hiring the right skills at the right time.

Our **Evidence Based Recruitment™** method takes a deep dive into your readiness to hire and your current team as well as the challenges you seek to solve. This method removes any unconscious bias from the selection process, allowing you to build high performing, diverse, and creative teams that will drive results.



AREAS OF FOCUS

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EXECUTIVE

Chief Experience Officer
Chief Marketing Officer
Chief Digital Officer
Chief Growth Officer



MARKETING

Email/CRM
Events/Sponsorship
Product & Category
Management
Campaign
Trade Marketing
Local Area Marketing



BRAND MARKETING

Brand Management
Advertising
Content
Promotions
NPD
Innovation



COMMUNICATIONS

Public Relations
Corporate Affairs
Media Relations
Copywriting
Press
Internal
Communications
Stakeholder
Engagement
Community
Engagement



DIGITAL MARKETING

eCommerce
CRO
Digital Sales
Social Media
PPC
Digital Media
Performance Marketing
Programmatic



DIGITAL CREATIVE

UX/Content
Product Management
Customer Experience
Digital Production
Digital Design
Graphic Design



CELENA MASTERS

DIRECTOR –
COMMUNICATIONS,
MARKETING & DIGITAL

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BIO

Celena Masters is a seasoned recruitment professional with a career spanning over 15 years. Since entering the recruitment industry in 2006, Celena has honed her expertise in providing end-to-end search and selection services for her clients.

For the past 6 years, Celena has recruited for clients throughout SA, NSW and VIC, while working with a global recruitment firm. Specialising in the areas of MarComms and Digital, she has successfully recruited top-tier professionals for a wide range of organisations. Celena's approach is characterised by honesty, transparency, and a deep understanding of her clients' unique needs. She excels in advising clients on the most effective strategies for engaging the market and positioning their brand for success.

Now, as part of Reo Group, Celena aims to leverage her expertise to continue to add value

to professionals operating in the dynamic realm of Communications, Marketing, and Digital. Her goal is to connect like-minded individuals, fostering synergistic relationships that propel businesses and careers forward. With Celena's extensive knowledge, unwavering commitment to excellence, and passion for connecting talent with opportunity, she is poised to make a significant impact within the CMD space.

CONTACT

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DAVID KHADI

EXECUTIVE DIRECTOR:
SEARCH

BIO

With more than 19 years' recruitment and senior management experience to offer, David is a seasoned recruiter within the executive space. His in-depth understanding of recruiting from CEO to functional head level has made David a trusted partner across broad range of clients from SMEs to global organisations. His evident capability sees clients approach him in times of need to counsel them regarding difficulties, decisions, and guidance on topics such as organisational structure.

With a wealth of knowledge and insight to offer from both a recruitment, market and career development perspective, David welcomes the opportunity to provide advice or guidance to individuals seeking a new career challenge or companies looking to source senior talent. Intrinsicly, David's skill in knowing, understanding and delivering on requirements pertaining to a role ensures long-term success for both the client and candidate.

David's specialties include CEO, COO, MD, General Manager, Operational roles and functional heads, particularly: Marketing, Sales, Retail and Digital. His industry knowledge is broad and over the years he has a proven track record in NFP / Charity, FMCG / Consumer Products, Service Industries, Business to Business and Manufacturing.

David's ability to build and form long-lasting relationships with both clients and candidates is testament to his nature and approach to business. His many affiliations outside of work are a demonstration of the emphasis he places on being a valuable member of the community, giving back to society and making a difference.

CONTACT

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WE ARE A BUSINESS FOR GOOD.

reo+group

Our Giving Story.

Every time we place a candidate, we give 50 days of technology education to children in remote Australian communities, in partnership with B1G1 and Dot Com Mob.

This is our 'Elevate a Nation' campaign, which was created in line with the United Nations Sustainable Development Global Goals. Elevate a Nation supports goal #4, which is to ensure

inclusive and equitable quality education and promote lifelong learning opportunities for all.

We believe that we can empower communities, helping young people develop the digital skills that will enable them to compete, in the future, for the technology-based roles we recruit for. We have the vision and passion to make a difference.

Together, we can make a difference.



DOT COM MOB
Connecting Communities

SUSTAINABLE DEVELOPMENT GOALS

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