



“WHEN YOU SUCCEED, I SUCCEED”

STELLA PETROU CONCHA

STELLAPETROUCONCHA.COM.AU

BIO

Stella Petrou Concha is the inspiring Co-Founder, CEO, and driving force behind fast-growing brand Reo Group. Her mission is to elevate human potential by working with executives to deliver value for their organisations through talent selection, leadership, strategy and vision.

Commencing a career in medicine, she quickly realised the medico patient care dynamic was never going to meet her need and lifelong goal to help people on a deeply personal level. Instead she discovered a powerful alignment with the recruitment and management consulting sector.

Stella founded Reo Group in 2009, and since then the business has won many industry awards including being named as a BRW Fast 100 company. She is the driving force behind Reo Group’s giving campaign, “Elevate a Nation”. This project works in tandem with Reo’s business success, with each recruitment placement funding 50 days of technology education for children in remote Australian communities.

Stella has been named as one of Australia’s Top 10 Female Entrepreneurs in 2018. She currently Chairs for CEO consortium ‘2020 Exchange’ and is an advisor to many C-Suite Professionals, Boards & Executives in the Australian Business Community. In 2021 Stella was also appointed to the Advisory Board of the Transdisciplinary School of Creative Intelligence and Strategic Innovation at UTS.

Through her energy, intuition, and vision, Stella brings a unique and powerfully ‘human’ perspective to the Australian talent and consulting sectors.

She believes that it is only through facing and overcoming life’s great challenges, in particular failure, that individuals can grow and develop, and has built her organisation on the notion that ‘failing forward’ is the key to success.

EXPERTISE

Recruitment and Talent Management Authority
Self Mastery and Self Management Thought Leader
UN Global Goals Advocate (SDG)

SPEAKING TOPICS

Self Mastery
Grit & Mental Toughness
Building a Positive Relationship with Failure
Find your Purpose and Best Self Branding

BOOKS

Stone Heart Light Heart – The Intelligence of Self Mastery: published 2021
The Mastery Journal: published 2021
Legacy – The Sustainable Development Goals in Action: published 2019

CONTACT

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